

Overview of the workshop programme

Job applications in & outside academia

Understanding standards – developing a personal approach

GEOMAR Helmholtz-Zentrum für Ozeanforschung Kiel

Helmholtz School for Marine Data Science [MarDATA]

3 February 2025 [9.00 – 17.00]

Venue: GEOMAR, Kiel

Format: In-person workshop

Target group: PhD candidates

Trainer: Professor Dr. Eugenia Schmitt, GOLIN WISSENSCHAFTSMANAGEMENT, Berlin

An occupation in research and teaching, a career in industry, in the service sector, or in non-profit organisations – after the doctorate there are numerous professional fields and career paths open on the international labour market.

But what does it take to obtain an attractive position – maybe even in a field or branch I have no experience with? The basis for successful applications is some understanding of professional application standards in & outside academia and the current trends in the application process.

In the workshop the necessary application standards are conveyed and new developments are explained. With the help of structured input and selected examples from practice, the participants are prepared for a successful approach to the application process. The following topics are covered:

- >> My qualification profile:
How do I show my potential?
- >> The labour market in & outside academia:
Desirable and realistic career pathways
- >> Job search:
What exactly does it mean?
- >> Application dossier:
Current standards
- >> English applications:
What is different?
- >> The interview:
From individual interview to assessment centre
- >> Pecunia non olet:
Skilful salary negotiations
- >> Job applications:
My next steps

Professor Dr. Eugenia Schmitt, Munich, is a systemic business coach and career consultant, founder of Systemische Beratung Schmitt, Professor of Financial Management, Dean of Master Digital Management at Hochschule Fresenius in Munich. She specialises in goal-oriented business meeting design, smooth project execution, effective communication, decision making and active career design.